

For Immediate Release  
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## **Iron Speed Designer Version 5.0 Released** **PDF report generation and Excel exporting features enhance database applications**

Mountain View, CA – October 2, 2007 - Software development tools-maker Iron Speed Inc. has released Iron Speed Designer Version 5.0, the latest version of its popular application generator. Iron Speed Designer generates interactive data entry and reporting Web applications for .NET. New features such as PDF report generation, data export to Excel and an interactive search function will help IT departments generate productivity-enhancing applications in just a few hours.

“Reporting functionality is a primary concern for most of our customers. In the past I would spend a day or two customizing the generated app to include reporting. Now I can utilize this functionality out-of-the box!” says Miles Gibson, President of Milestone Consulting.

### **PDF report generation**

With Iron Speed Designer 5.0, application users are now able to automatically generate PDF reports from the data in their applications. PDF Reports use design themes so they look great without any customization. The reports incorporate the user-selected filter, search and sort criteria, enabling users to email and print filtered reports for others.

“Enhanced reporting functionality gives application users the ability to send very specific information to both users and non-users alike,” Alan Fisher, Chairman of Iron Speed, Inc.

### **Microsoft Excel export**

Also new to version 5.0, generated application users may export data directly to Microsoft Excel, allowing application users to further analyze and manipulate application data in a spreadsheet. Now, application users can easily email application data to their colleagues for further analysis, including those who do not have access to the database application.

### **Interactive search**

The new interactive search feature helps application users locate information in the generated application quickly. Application users can type a partial word or phrase, and a drop-down list of suggested matches is automatically returned. This feature is especially useful when an application user is not sure how to spell the name of the item they are looking for.

“You can literally search your entire database in less than five keystrokes by typing the first few letters of the item you are trying to find,” says Les Cardwell, President of White Box, Inc.

### **Iron Speed Designer Version 5.0 System Requirements**

Iron Speed Designer Version 5.0 runs on Microsoft Windows XP, 2003 and Vista and generates .NET Web applications for Microsoft SQL Server, Oracle, and Microsoft Access. The generated applications may be deployed on any machine running the .NET Framework. Find complete information about Iron Speed Designer Version 5.0 at <http://www.ironspeed.com>.

### **About Iron Speed, Inc.**

Iron Speed provides powerful application generation tools that accelerate the development of enterprise-class web applications. Iron Speed Designer generates about 80% of an application's program code, allowing developers to focus on the remaining 20% of the application that is

unique. Iron Speed recognizes that developing web applications is more complicated than traditional application development, and so provides application generation software for IT departments looking to take advantage of the flexibility and extensibility of web-based applications. Iron Speed executives are pioneers in web application development, having built enterprise and e-commerce systems for companies like Onsale (now Amazon) and Charles Schwab. The company is based in Mountain View, California and located online at <http://www.ironspeed.com>.